

CONTENT CREATION



With four years of content creation experience, we know the kind of high-quality content that will make customers stop and hit that follow button!

Our packages can be made bespoke, too - just ask when enquiring!

DAY SHOOT

£100

- (up to) 6 hours of on-site shooting, covering social media content (photos, videos, etc.)
- Basic editing, and resizing (if required)
- Google Drive folder of all content delivered within 24 hours

MULTI-DAY SHOOT

PRICES START FROM

£100*

- (up to) 6 hours of on-site shooting per day, covering social media content (photos, videos, etc.)
- Basic editing, and resizing (if required)
- Google Drive folder of all content delivered within 24 hours of final shoot day

SOCIAL-READY EDITING

PRICES START FROM

£50*

You've got the stunning content - now what? Let us edit together your dream social media content!

Please tell us your bespoke requirements through our Google Form!

ADD ONS

- Video editing (1-2 videos) - £50
- Video editing (3-5 videos) - £75

TRAVEL EXPENSES MAY APPLY!

SOCIAL MEDIA MANAGEMENT

From community support to full management, let us handle the social shiz while you do what you do best – your biz!

Our packages can be made bespoke, too – just ask when enquiring!



BASIC

Ideal for small businesses trying to create an online presence, or enhance a basic presence.

- Basic support of **one** social media account
- Audit of chosen account to identify pressure points
- Set-up new account, or optimise existing account
- 1-2 posts a week, including captions and hashtags, along with bespoke monthly content calendar (**perfect with our shoot packages!**)
- Basic community management – replying to comments/DMs once a week
- Monthly report with basic analytic analysis

£200 pcm

STANDARD

Ideal for small/medium businesses needing more consistent support but not full management.

- Management of **up to 3** platforms, including optimisation and consistent monitoring
- Audit of chosen account to identify pressure points
- **3 posts a week** on each platform, including captions and hashtags, along with bespoke monthly content calendar (**perfect with our shoot packages!**)
- Enhanced community management – replying to comments/DMs three times a week
- Monthly analytics report, with insights and suggestions
- Monthly planning meeting to discuss goals, ideas, and previous month's performance

£600 pcm

PREMIUM

Ideal for established businesses looking for full comprehensive social media strategy and management.

- Full management of **up to 5** social media accounts, including optimisation and daily monitoring
- Audit of chosen account to identify pressure points
- **5 posts a week** on each platform, including captions and hashtags, along with bespoke monthly content calendar (**perfect with our shoot packages!**)
- Advanced community management – replying to comments/DMs daily
- In-depth strategy and analytics meetings, with aim of reviewing performance
- Competitor and industry trend analysis

Start from £950 pcm

STRATEGY



In social media, the behind-the-scenes stuff is just as important as the pretty stuff!

With four years of strategy experience, we offer a range of services to enhance your presence (and save your sanity)...

SOCIAL IDENTITY

£25

Not sure about your brand's voice on your social channels?

Through your brand values and market research, let us deliver your brand's unique social identity, whether it's sassy, sophisticated - or somewhere in between!

CHANNEL(S) AUDIT

£50

Let us deep-dive into your current social media situation and discover your pain points - and how to fix them!

Think of it as a health check-up for your channels, without the boring waiting rooms.

SOCIAL MEDIA STRATEGY

£75

We don't just guess what works - we know!

From content pillars to ideal post times, let us create your brand a fresh social media strategy, backed by our extensive knowledge in the digital world!

BESPOKE SOCIAL MEDIA CONSULTATION

PRICES START FROM £60

Want to go more in-depth with the whole strategy business?

We offer bespoke consultations - just let us know what you need through our Google Form.

COPYWRITING

Ready to say goodbye to boring, bland copy?
Let's whip up some words that'll make your audience swoon, your sales soar, and your competitors wonder what your secret sauce is!



SOCIAL MEDIA POST COPYWRITING

- We'll write engaging captions for your social media posts, bespoke for the platform you want (Facebook, Twitter, Instagram, TikTok, LinkedIn, etc.), making your brand voice shine through.

Prices start from £20 for 10 posts

SOCIAL MEDIA AD COPYWRITING

- We'll write compelling copy for your paid ads (Facebook Ads, Instagram Ads, LinkedIn Ads, etc.), driving the conversions you're looking for.

Prices start from £35 for 10 posts

BLOG POSTS OR LONG-FORM CONTENT

- We'll write blog posts, articles, or guides on a topic of your choice to provide value and authority to your brand.

£50 for 500-700 words

EMAIL AND NEWSLETTER COPYWRITING

- We'll write newsletters, promotional emails, and welcome emails to enhance your client relationships, and drive conversions for your brand.

£75 for 3 emails

Need something more bespoke? Enquire through our [Google Form!](#)

USER-GENERATED CONTENT (UGC)



**DO YOU WANT CONTENT FOR YOUR SMALL
BUSINESS' SOCIAL PAGES THAT IS...**

AUTHENTIC?

**SOCIAL
MEDIA
READY?**

**BUILT TO
CONVERT?**

*Send me your product and I'll send you back 5-7 pieces of
ready-to-use social media posts!*

Prices start from £35*

**Postage and packaging not included*